

## Wheathampstead Business Group

Decisions and Action Points from Tuesday Turntable on 18<sup>th</sup> September 2018 held in the Swan

<b>Present:</b>		
Jo Hailey	Claire Partington	
Chantal Fisher	Maria Azcona	
<b>Apologies:</b>		
Julie Bell	Richard Brett	Carol Tizzard
Norman Whitwell	Claire Farley	

## Initiatives/Projects/Events

### Neighbourhood Plan

*Decision:* Deferred until next meeting.

**Action point:**

### Buy It Locally Campaign (BILLY)

*Decision:* After concerns about the loyalty card regarding having non high street businesses, agreed one out of 6 stickers to be non High Street business. Etched sticker for telephone box. 3D rotating solar powered sign. No money available from Luton Airport scheme.

**Action points:**

1. Chantal to produce an etched sticker for glass in phone box.
2. Chantal to produce hexagon sticker
3. Jo to ask James Messer to design 3D sign. Mike Pyne (Maria's husband) to speak to James Messer regarding solar panel and how this would work.
4. From previous meeting/to be reported on in next meeting:
5. Julie will speak to Andrew Robley (who designed the internal ceiling of the red phone box) and see if he has any ideas for drawing attention to the information on businesses.
6. Richard will remind businesses of the facility to display their flyers inside the phone box.
7. Norman will put a separate holder in the phone box for WEB leaflets.

### Small Business Saturday

*Decision:* Neil Barras-Smith has moved away so not viable for him to organise SBS on 1<sup>st</sup> December. Discussed whether to do a scaled down version of this

**Action point:**

1. Jo will see if anyone else can take this on

### Single-use Plastics

*Decision:* Maria spoke to Farr Brew who are already “doing their part”, (no straws and paper bags for food)

**Action point:**

1. We shall all monitor progress.

### Calendar of Events

**Action point:**

2. Next meeting Richard to report.

## Reports from WEB Officers

### Membership

*Decision:* Adam cannot chase as has changed job. Claire kindly agreed to do as much as possible. We can all help her if she needs help. WEB will pay Claire P to phone those members who have not yet renewed. However, new Membership team needed – Claire suggested two teams – one for breakfast and one for lunchtime meetings.

**Action points:**

3. Claire to speak to Claire Healey perhaps regarding breakfast meetings (similar to visitor hosts). Would therefore require three sashes

### Finances

*Decision:* Jo and Carol have spoken about the banking problems which Carol is sorting out.

**Action points:**

### Networking Meetings

*Note.* Kudos to Wendy for getting so many people to come to last lunch meeting.

### Website

*Decision:* Photos have been sorted for the website.

**Action points:**

4. Jo to speak to Brendon Pazitka to see if he will come to meeting. Regarding updating the website.

## Social Media

### *Decisions:*

(i) Claire has contacted Jessica Pressland and katy Kapur-Smith but has not heard back

### Action points:

## Wheathampstead Parish Council

Secretariat

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*No action points*

Chair

## General WEB Administration

### GDPR

#### Action point:

5. Jo will chase up Ben Schneider about providing WEB with a Privacy Policy.

### Publicity and press coverage

#### Action point:

6. Jo to do Google Tracker re virtual tour of Heritage Path & will renew other areas
7. Claire asked about the possibility of having a Wheathampstead App. To be discussed at next meeting

### Social Events

Nothing to report

### Any Other Business

**Date of next Tuesday Turntable:** Tuesday, 16 October at 7.45 pm at the Swan