

Wheathampstead Business Group

Decisions and Action Points from Tuesday Turntable on 16 October 2018 held in the Swan

Present:		
Jo Hailey	Chantal Fisher	Maria Azcona
Adam Collis	Maureen Lamburn	Ben Schneider
Richard Brett		

Initiatives/Projects/Events

Neighbourhood Plan

Richard presented the findings of the Survey Monkey questionnaire on traffic in the village.

Decision: It was concluded that traffic issues are not a priority for WEB at the present time.

Buy It Locally Campaign (BILLY)

Action points:

1. Julie will speak to Andrew Robley (who designed the internal ceiling of the red phone box) and see if he has any ideas for drawing attention to the information on businesses.
2. Chantal has produced decors for the red phone box and will put them in place.
3. Jo will send round the costs she has obtained for printing business leaflets.
4. The BILLY working party will continue meeting and progressing ideas.

Christmas Lights Up

Decision: WEB will sponsor W H Smith vouchers as competition prizes provided that in return Maria operates *Billy Bangers*.

Action point:

5. Maria will inform Ellie Metherill of this decision.

Small Business Saturday

Decision: As Neil Barras-Smith is no longer available to lead the project, WEB will not operate Small Business Saturday this year.

Christmas Mini-market

Decisions: As regards both:

- (i) *Wheathampstead Play Group's fundraising ladies' night on 5 December* and
- (ii) *Julie Mulatta's family oriented Christmas event*

it may be appropriate for individual businesses to help sponsor the event, but WEB itself will not do so.

Action point:

6. Jo will find out details of the Christmas event and promote it on social media and by email.

The Reading Room and the Swan

No action points.

Reports from WEB Officers

Membership

Decision: Claire Partington will take over from Adam as Membership Secretary.

Finances

No action points.

Tuesday Turntable meetings

Decisions:

- (i) It would be a good idea to alternate the venues at which meetings are held.
- (ii) The next two meetings will be held at 7.30pm at Maureen's office.

Action point:

7. Maria will draw up a list of venues that could be used of Tuesday Turntable meetings.

Networking Meetings

Decision: Mike O'Brien will take over the organisation of the next two lunchtime meetings from Wendy Griffith.

Website

Decision: WEB will pay Julie Joseph to use Mailchimp to send emails about network meetings.

Action points:

8. Adam will check that Mailchimp is working correctly.
9. Adam will check who is responsible for updating each page of the website.
10. Ben will add the dates of future meetings to the website.

Social Media

Decisions: It would be good to set up WEB events on Facebook.

Wheathampstead Parish Council

Secretariat

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No action points

Chair

General WEB Administration

Publicity and press coverage

Action point:

11. Jo will pursue the idea of having a volunteer to liaise with the Herts Ad.
12. Jo will pursue the idea of getting someone from Verulam to speak to Wheathampstead businesses.

Social Events

Decision: WEB's Christmas party will held at Nihao on the evening of Tuesday, 18 December.

Any Other Business

Action points:

13. We shall all consider further the opportunities for promoting Wheathampstead as a whole at Heartwood Forest and not just High Street businesses.
14. We shall all try to think of ways of persuading more people to attend our meetings.

Date of next Tuesday Turntable: Tuesday, 20 November at 7.30 pm at the offices of Lamburn and Turner, 3 Place Farm, Wheathampstead, St Albans AL4 8SB